

A close-up photograph of a young child with light brown hair, laughing joyfully with their eyes closed and mouth wide open. The background is blurred green foliage.

2018 Annual Report





Our Vision:

Stronger families for a better future.

Our Mission:

Family Futures Resource Network builds on the strengths of individuals and families through connection, support, and education to create a better future.





Board of Directors



CHAIRPERSON

Sue Hopgood

VICE CHAIRPERSON

Nnamelugo Okoye

SECRETARY

Charla Freeman

TREASURER

Paul Pankiewicz

MEMBERS AT LARGE

Mary-Anne Clark-Marlow

Andrea Fong

Leanne Johnson

Robert Mills

Chris Robb

Janice Sawyer

Jan Wilhelm

ADVISORY MEMBERS

Bernadette Lafleur

Zainul Mohamed

Melissa Tremblay

Chairperson's report





For the second year, I can say I am so proud to be the Chairperson of *Family Futures Resource Network's (FFRN) Board of Directors*. With our new administrative location in Summerside, we are definitely growing and continuing to be seen. Did you know that *FFRN* is the only resource and support agency that offers this breadth of programs and services for families on the south side of the North Saskatchewan? We are here for you South Edmonton!

We did not waste any time settling into our new building. 2018 was another year of growth and expansion. Our programs, summer camps, and school-closure day camps had record numbers of participants. Many of these participants were new to *FFRN* and we are thrilled to be part of their families now too. Hangin' With Dad, Breakfast Bonanza, and Coats for Kids were great events with lots of people (and even a super hero or two) in attendance.

As families grow, so do their interests and needs. In keeping with our mission to support families, we recently conducted a Child & Youth Feasibility Study to review the possibility of expanding programming in that area. We received feedback from 164 respondents, letting us know what services we should consider expanding to match the needs of their growing families. One important area for us was to examine options for some fee-for-service programs and services that families would be interested in. Just like a family, *FFRN* continues to explore additional revenue streams to ensure sustainability.

Fiscal responsibility and risk minimization are priorities for *FFRN*. Last spring, we enlisted the help of a facilitator to review and update our Board Policy Manual. It had been several years since this was last done. Under the leadership of our Secretary, Charla Freeman, countless hours of

revisions, edits and hard work invested has given us a current Policy Manual that will keep us on track and guide us toward the future.

2019 is the year for us to re-examine the *Family Futures* vision, mission, goals, and strategic plan. We do this every third year and we are currently making plans to do this in the fall. The Board looks forward to our time of team building, goal setting, and unlimited imagining of what *FFRN* can become.

I would like to thank Zainul Mohamed, Rob Mills, and Jan Wilhelm for their commitment and dedication as Board Members. Zainul has been a long-standing member, and served as our Treasurer and a Finance Committee member for many of those years. Jan was a reliable worker bee helping arrange, see to the fine details, and participate in many of our events. Rob was our board member of few words, but they were always thoughtful and impactful. Your time as *FFRN* board members was greatly appreciated and will be missed.

This is also an opportunity to formally introduce new board members that have joined us in 2018. Mary-Ann Clark Marlow, Chris Robb, and Jan Sawyer - welcome to *FFRN*! You each bring a wealth of knowledge and a variety of community experiences that are going to be fantastic assets for the people we serve.

For 2019, I agree with Anne Frank - "How wonderful it is that nobody need wait a single moment before starting to improve the world."

Respectfully,
Sue Hopgood
Board Chairperson

Executive Director's report





Every year I marvel at how far this organization has come. What started as a small but determined agency in Mill Woods has become an impressive network of programs, services, and support across the entire south side of Edmonton. *Family Futures Resource Network (FFRN)* is a highly recognizable fixture in many communities, and in 2018 we took great strides in expanding that foundation even further.

In January we officially marked the grand opening of our new flagship location in the community of Summerside. Many members of the community were in attendance to help us celebrate this milestone, including representatives from all levels of government - municipal, provincial, and federal. Joining us for this momentous occasion were the Honourable Mike Lake (MP for Edmonton-Summerside), the Honourable Rod Loyola (MLA for Edmonton-Ellerslie), and Tim Cartmell (Edmonton City Councillor for Ward 9). The Honourable Rachel Notley, Premier of Alberta, and His Worship, Mayor Don Iveson also sent their greetings and congratulations to the Agency. It was the perfect way to start another year of growth and continued success for *Family Futures*.

PROGRAMS AND SERVICES

The Agency's programs and services in 2018 were focused on parent education, family support, home visitation, early education development, child and

youth education, information and referral, and developmental screening.

Parent Education Programs help build parents' skills and confidence in providing a nurturing environment for their children. **Family Support Programs** are designed to help families and adults identify and develop their strengths and provide opportunities to enhance their skills to assist them in overcoming everyday challenges. **Home Visitation Programs** provided in-home support for parents to gain knowledge and skills about healthy childhood development and to assist parents in accessing community resources to help meet their parenting challenges. **Early Education Programs** offered parents/caregivers opportunities and experience to support their child's development. **Child & Youth Programs** helped school age children to improve their success in everyday life. **Information & Referral Services** provided face-to-face and over-the-phone support to ensure families find the right community referral; follow-up is provided to the individual when needed. **Developmental Screening opportunities** helped parents learn and monitor their child's progress in reaching developmental milestones in the first five years of their child's life.

Family Futures has become a vital part of the communities we serve, and we serve a wide range of demographics. The reach of our programs and services continues to expand, and the number of people we serve grows every year. .

What parents & participants had to say:

"There are universal experiences, struggles, and needs that families have, no matter what your background or income, and family futures is a place that is inclusive."

"Family futures has a great influence on the whole community. They are always trying to anticipate the needs of families and reach out with different programs for moms and dads."

"I think that family futures impacts people in some of the most significant ways that you can - through connection and empowerment."

"Family futures has become our second home, and we take advantage of all the programs we can ... This is a place for community, where we learn and have fun together."

STRATEGIC DIRECTIONS

Programs & Services

The increased Agency profile also had an added benefit of attracting many new participants to the programs and services we offered. This past year the Agency served over 5500 unique participants (counting each person only one time regardless of how many programs they attended). Participants were invited to provide feedback at the completion of each program (or annually in the case of home visitation). The Agency continued to notice an increase in the number of participants attending more than one program.

The Agency offered a total of 249 programs: 122 early childhood programs (37 different types of programs); 62 family support and parent education programs (40 different types of programs); 24 summer camps (13 different types of camps); and 41 child and youth programs (14 different types of programs). In addition to this were also 340 supported referrals; and exponentially more developmental screenings than in previous years as the Agency opted to offer these at most

programs rather than just at a few screening events. Outreach services provided one-on-one parenting support to approximately 100 people.

Agency Outcomes:

92% of participants surveyed reported a positive change for increasing their network of social support.

94% of participants surveyed reported a positive change for increasing their knowledge and skills to provide a nurturing environment for their children.

89% of participants surveyed reported a positive change in their knowledge of child development.

94% of participants surveyed reported a positive change in their knowledge of positive parenting skills.

83% of participants surveyed reported a positive change in their knowledge of community resources.

Volunteers

There were 29 unique volunteers providing over 472 hours of service as Board Members, facilitators/co-facilitators, program assistants,

Executive Director's Report continued ...

general assistance and special events.

Space

In addition to the six Agency locations, the Agency continued to utilize space in the community for some of the groups and organizational events. This included the *South Edmonton Alliance Church, Edmonton Public Library, Mill Woods Town Centre Mall, Meyokumin Elementary School, Southwood Community Centre, Millhurst Community League, Leefield Community League, Knottwood Community League, Concordia Lutheran Church, Centre for Family Literacy, Orchards Park, Kittlitz Park, Richfield Park, Aspen Park, Mill Woods Senior Activities Centre, Lendrum Community League, Pleasantview Community League, and Grandview Heights*.

Funding

The *Stollery Charitable Foundation* provided funding for program and office equipment.

Family Futures Resource Network continued to

have stable funding from *Edmonton & Area Child & Family Services*, the *City of Edmonton Family & Community Support Services*, and the *City of Edmonton Grants Program*. *Home Visitation Program* Grant funding was also provided through the *Provincial Early Childhood Development Branch*.

The Agency received additional funding through *Canada Summer Jobs* and was able to hire 7 summer staff positions.

I look forward with great anticipation to all the great things that 2019 will bring to *Family Futures*.

Respectfully,

Shari-Lynne Gidyk

Executive Director

Treasurer's report





I am pleased to report another strong and fiscally responsible year for *Family Futures Resource Network (FFRN)*. The 2018 audited financial statements demonstrated another year of growth and increase in programs. Revenues increased by over 10% (or \$0.2M) mainly as a result of increase in grants from provincial and municipal governments. *FFRN* is continually looking into other funding alternatives and started programs such as summer camps, fee-for-service, and general fundraising. It is important to note that majority of the funding is provided by government sources.

As with any not-for-profit, expenses typically are in line with revenues. Expenses increased just over 10% or \$0.2M. Salaries and wages along with rent were the second highest growth categories due to increases in the number of programs delivered and higher rent costs due to the new building.

FFRN's liquid position is stronger than ever. Accounts Payable and accrued liabilities were reduced from \$0.5M (2017) to \$0.1M (2018) while maintaining a strong positive cash balance at year end.

Similar to prior years, *FFRN* was issued a positive opinion after undergoing a detailed external audit performed by *RSM Alberta LLP*.

Respectfully,
Paul Pankiewicz
Treasurer

FAMILY FUTURES RESOURCE NETWORK

Statement of Operations

Year Ended December 31, 2018

	2018	2017
REVENUES		
Grants:		
Family and Community Support Services - Family Support and Outreach	\$ 776,887	\$ 681,687
Alberta Children's Services - Home Visitation, EI, and Child and Youth	541,310	573,890
Alberta Children's Services - Parent Link	493,194	432,677
Alberta Children's Services - South West Parent Link	351,664	333,853
Community Facility Enhancement	125,000	-
Early Childhood Development Branch - Home Visitation	52,877	-
Canada Summer Jobs	35,496	41,664
Early Childhood Development Instrument	15,933	55,573
Stollery Charitable Foundation	12,132	2,063
Edmonton Community Foundation	6,800	23,800
Welcome to Parenthood	-	17,308
	2,411,293	2,162,515
Other:		
Casino	94,039	46,115
Fee for service and other	75,443	61,377
Donations and general fundraising	8,060	4,596
Interest	12	-
In-kind donation	-	75,000
	177,554	187,088
	2,588,847	2,349,603
EXPENSES		
Salaries and wages	1,550,255	1,413,942
Rent	297,730	205,318
Employee benefits	197,304	258,630
Amortization	71,412	43,958
Repairs and maintenance	44,728	21,354
Program costs	41,990	31,578
Office	27,511	59,144
Advertising	27,396	20,423
Utilities	27,065	17,711
Travel	23,478	24,658
Telephone	19,704	18,140
Database	18,064	21,137
Professional fees	17,381	16,409
Board and volunteers	17,136	11,485
IT Support	14,622	16,207
Memberships, licenses and insurance	11,583	8,474
Training and recruitment	5,991	6,553
	2,413,350	2,195,121
EXCESS OF REVENUES OVER EXPENSES	\$ 175,497	\$ 154,482

See notes to financial statements

FAMILY FUTURES RESOURCE NETWORK

Statement of Financial Position

December 31, 2018

	2018	2017
ASSETS		
CURRENT		
Cash	\$ 348,119	\$ 751,591
Restricted cash (<i>Note 3</i>)	501,263	479,303
Accounts receivable	19,918	21,930
Prepaid expenses	62,273	49,272
	931,573	1,302,096
TANGIBLE CAPITAL ASSETS (<i>Note 4</i>)	332,022	373,424
	\$ 1,263,595	\$ 1,675,520
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable and accrued liabilities	\$ 129,023	\$ 484,368
Monies held in trust (<i>Note 5</i>)	11,905	1,566
Deferred contributions (<i>Note 6</i>)	204,026	397,575
	344,954	883,509
DEFERRED CONTRIBUTIONS RELATED TO TANGIBLE CAPITAL ASSETS (<i>Note 7</i>)	32,635	81,502
	377,589	965,011
NET ASSETS		
Invested in tangible capital assets	290,147	291,922
Internally restricted (<i>Note 8</i>)	405,000	305,000
Unrestricted	190,859	113,587
	886,006	710,509
	\$ 1,263,595	\$ 1,675,520

LEASE COMMITMENTS (*Note 9*)

APPROVED BY AN AUTHORIZED SIGNING AUTHORITY

Chana Freeman Chana Freeman
Paul Pankiewicz PP

Program Services Manager's report





Family Futures Resource Network (FFRN) has continued to establish a strong and recognizable presence in many of the communities in south Edmonton. Over the past year the Agency and staff have worked tirelessly to build new relationships and strengthen existing ones. The number of people seeking out and returning to our programs continues to grow every year, numbering in excess of 5500 participants in 2018.

ORGANIZATIONAL EVENTS

As is the norm at *Family Futures*, large community events are a significant mainstay in the programs and services that the Agency offers. Over 1100 people came to our events in 2018! Big-draw annual events such as Hangin' with Dad, Teddy Bear Picnic, Breakfast Bonanza, and Halloween Spooktacular are excellent opportunities for participants to build connections within their community. Hangin' with Dad has become a regular and dependable hit in the Fall. Those that come year after year love the unstructured play areas, as well as the large variety of activities and superhero cosplayers that they can interact with at their leisure. Family Futures has taken a leadership role in promoting the importance of active and involved male role models in the lives of children.

SUMMER CAMPS

Once again the affordable and high-quality summer camps offered by *Family Futures* were a huge success. All camps (offered at three locations all summer long: Millhurst; Summerside; and Westbrook) were full and sold out in 2018. As was the case in previous years, the demand and interest for these summer child care options continues to grow; preschool camps were filled to

capacity shortly after online registration opened. A significant factor in growing the popularity of these summer camps is that they offer so much more than simple and affordable childcare, they are well-structured and curriculum-based programs that support children in their growth and development. The summer student Activity Programmers utilize the established Kids With Confidence curriculum, which focuses on positive social skill building and healthy relationships, while weaving this seamlessly into fun and engaging daily activities and games for the children.

Family Futures continues to be a community leader in the non-profit sector with a sophisticated online registration tool for summer camps. Utilizing real-time feedback from parents has allowed the Agency to refine the registration process substantially, making it much simpler and streamlined for both registrants and staff. The Agency looks forward to improving upon this process even further in the 2019 online registration session.

As always, there were a wide range of weekly themes to choose from for ages 3-5 and 6-12, including:

- **Globe Trotters**
- **FFRN Detective Agency**
- **Art Attacks**
- **Extreme Experiments**
- **Preschool Academy**
- **Safari Adventure**
- **Lights, Camera, ACTION!**
- **The Great Outdoors**

and many more.

PROGRAMS

Family Futures focuses the majority of our programming in three main areas:

- **EARLY CHILDHOOD**
- **FAMILY SUPPORT & PARENT EDUCATION**
- **CHILD & YOUTH**

Family Support and Parent Education programs and workshops saw 786 unique participants take advantage of quality programs such as Handle with Care, Health for Two, Brand New Mama, Managing Motherhood, Count to Ten, Books for Babies, Positive Discipline, and Triple P (Positive Parenting Program) workshops and courses.

Child and Youth programming has continued to see amazing growth and is received very well throughout the community. Over 850 youth came to our programs in 2018 and enjoyed activities such as Cook and Connect, Girls Inspired, Youth Nights, Home Alone, and much more.

As has been the case in previous years, *Family Futures Resource Network* continued to concentrate on early childhood development and to be involved in the early childhood coalitions throughout south Edmonton. The Agency received an enhancement grant from the Provincial Early Childhood Development Branch for south east Edmonton to increase parents' knowledge around physical health/wellbeing and general knowledge. The Agency provided a variety of programming to educate and support families in these two domains.

DROP-IN SUMMER PLAY MOBS

These 16 pop-up summer activities were once again offered both in the mornings and afternoons in the targeted areas of Leefield, Southwood, Lakewood, Ridgewood, North Millbourne, and Woodvale during July and August. This program encouraged parents to engage in different styles of outdoor play with their young children in order to foster growth in targeted developmental domains. Over the course of two months 427 participants attended these events in our South East programming area, and 184 participants attended these events in our South West programming area.

LISTENING TO CHILDREN- STORYTELLING & COMMUNICATION WORKSHOP

Two workshops based on the importance of early childhood literacy were held in March of 2018 at Brightpath Early Learning Centre and Peter Pan Child Care.

ASQ DEVELOPMENTAL SCREENING

The Agency greatly increased the number and frequency of developmental screening events that were offered, and as a result exponentially more were conducted in 2018.

COMMUNITY INITIATIVE/PARTNERSHIPS

At FFRN we believe in taking initiative to build effective working relationships with new and existing partners, working towards the collective goal of supporting community members to be the best they can be. The Agency has built many partnerships within the City of Edmonton, to collaborate and bring a diverse variety of supports and expertise to those that access services. In 2018 a new partnership with Junior Achievement began, seeing 15 youth ranging from Grade 9 and up take part in this initiative.

Other community initiatives include: *Mill Woods Early Childhood Coalition*; *South West Edmonton Collaborative*; *South West Early Years Coalition*; *Mill Woods Youth Advisory Committee*; *Edmonton Fatherhood Involvement Initiative*; *The Way-In Advisory Committee*; *Mill Woods Wahkohtowin Family Night*; *Mill Woods Interagency Network*; *New Mom's Network*, *Health for Two Network*; *211 Network*; *Out Of School Network*; *Mill Woods Presidents' Council*; and the *South East Early Years Coalition*.

FAMILY MENTORSHIP

In 2018 *Family Futures* was operating at full capacity with a team of seven staff members. Families are provided with information about supporting their child's development and given positive parenting strategies, as well as assistance in accessing community resources during the first five years of life. Personalized in-home visits provide the opportunity for discussion and mentoring for parents as they engage in the journey of parenthood.

In 2018 the FAMILY MENTORSHIP PROGRAM

served : **190** families!

86 in Weekly Mentorship, and

104 in Monthly Mentorship.

258 children from the ages of 0-17 lived within those families served.

27 families were headed by single mothers

2 families were headed by single fathers

The remainder of families were composed of two parent structures.

65 individuals identified as New Canadians (less than 3 years in Canada).

28 individuals identified as Indigenous/First Nations/Metis.

All in all 2018 was a fantastic year here at *Family Futures*, and set the stage for many exciting things to come in 2019.

72 families reported that their first language was English.

108 families reported that English was not their first language.

Respectfully,
Monica Krull
Program Services Manager



Minutes of the 2018 agm

Present:

Charla Freeman
Nnam Okoye
Shari-Lynne Gidyk
Paul Pankiewicz
Sue Hopgood
Zainul Mohamed
Toby Rabinovitz
Tamara Kandathil
Andrea Fong
Monica Krull
Sejal Patel

Regrets:

Leanne Johnson
Robert Mills
Jan Wilhelm

Minutes of the 2018 Annual General Meeting

1. CALL TO ORDER

Meeting called to order at 5:57 pm.

2. WELCOME AND INTRODUCTIONS

Introductions were exchanged between Board Members, Family Futures Resource Network (FFRN) representatives and prospective FFRN Members at Large.

3. APPROVAL OF AGENDA

Agenda was reviewed.

- Motion to approve the agenda as presented.
Action.
- Zainul moved and Andrea seconded.
Approved.

4. APPROVAL OF MINUTES FOR 2017 ANNUAL GENERAL MEETING (AGM)

- Minutes were reviewed.
- Motion to approve the 2017 AGM minutes as presented.
- Andrea moved and Paul seconded.
Approved.

5. ANNUAL REPORTS

Chairperson's Report - Sue Hopgood

- Sue presented the AGM Chairperson's Report and invited questions.
- Motion to approve the 2017 AGM Chairperson's Report.
- Charla moved and Tamara seconded.
Approved.

Treasurer's Report - Paul Pankiewicz

- Paul read a summary of the AGM Treasurer's Report and invited questions.
- Motion to approve the 2017 AGM Treasurer's Report.
- Sue moved and Andrea seconded.
Approved.

Executive Director's Report - Shari-Lynne Gidyk

- Shari read the AGM Executive Director's Report and invited questions.
- Motion to approve the 2017 AGM Executive Director's Report.
- Tamara moved and Sue seconded.
Approved.

Program Services Manager's Report - Monica Krull

- Monica presented the AGM Program Services Manager's Report on behalf of Monica Krull and invited questions.
- Motion to accept the 2017 AGM Program Services Manager's Report.
- Charla moved and Sue seconded.
Approved.

6. ELECTIONS OF OFFICERS

- A motion was put forward to accept Sue Hopgood for a second term as a Family Futures Resource Network Board of Directors Chairperson, and to accept Paul Pankiewicz for a second term as Treasurer.
- Andrea moved and Sue seconded.
Approved.

7. NOTE OF THANKS

Shari-Lynne thanked Zainul for his contribution to the FFRN Board of Directors and presented him a plaque.

8. ADJOURNMENT AT 6:47 P.M.

Stronger families for a better future.